

JULY-AUGUST

An in-depth feature on **the new landscape in television and online video**. Topics include programming, impacts of increasing online distribution on business models, an in-depth look at English-language media in Quebec, and the importance of design in opening and closing credit sequences. Another must-read : **focus on TV ad directors** and an **exclusive interview with Paula Scher**, co-president of the famous New York design studio, Pentagram, who was a guest at RDV design in Montreal.

Réservation : 30 mai

Matériel : 6 juin

SEPTEMBER

A **special section on creative companies** plus a **focus on mobility** and the new ways we're consuming information. Also : a **section on graphic design trends**, including profiles of one of the hottest studios, Washington, D.C.-based Design Army. This issue's IP selection : **SEO and SEM companies and consulting services**.

Réservation : 3 août

Matériel : 10 août

OCTOBER

An issue devoted to the **results of the Lux competition**, which recognizes Quebec's best photographs and illustrations of the year. Plus, **focus on Quebec City** (repositioning, initiatives) and a **feature section on the customer experience**. Don't miss our selection of **interactive media placement agencies**.

Réservation : 29 août

Matériel : 5 septembre

NOVEMBER

An **in-depth feature on media** and the new issues facing an industry in constant flux, and a **focus on major humanitarian causes** (companies that get involved, and communications issues for organizations). Plus, an IP selection of **mobile app developers**.

Réservation : 3 octobre

Matériel : 10 octobre

DECEMBER-JANUARY 2012

This issue presents the results of the **Boomerang competition**, recognizing the best of the Web in Quebec. Also in this issue, a **feature on interactive communications** plus an IP selection of **translation agencies and linguistic services**.

Réservation : 31 octobre

Matériel : 7 novembre

Advertising

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